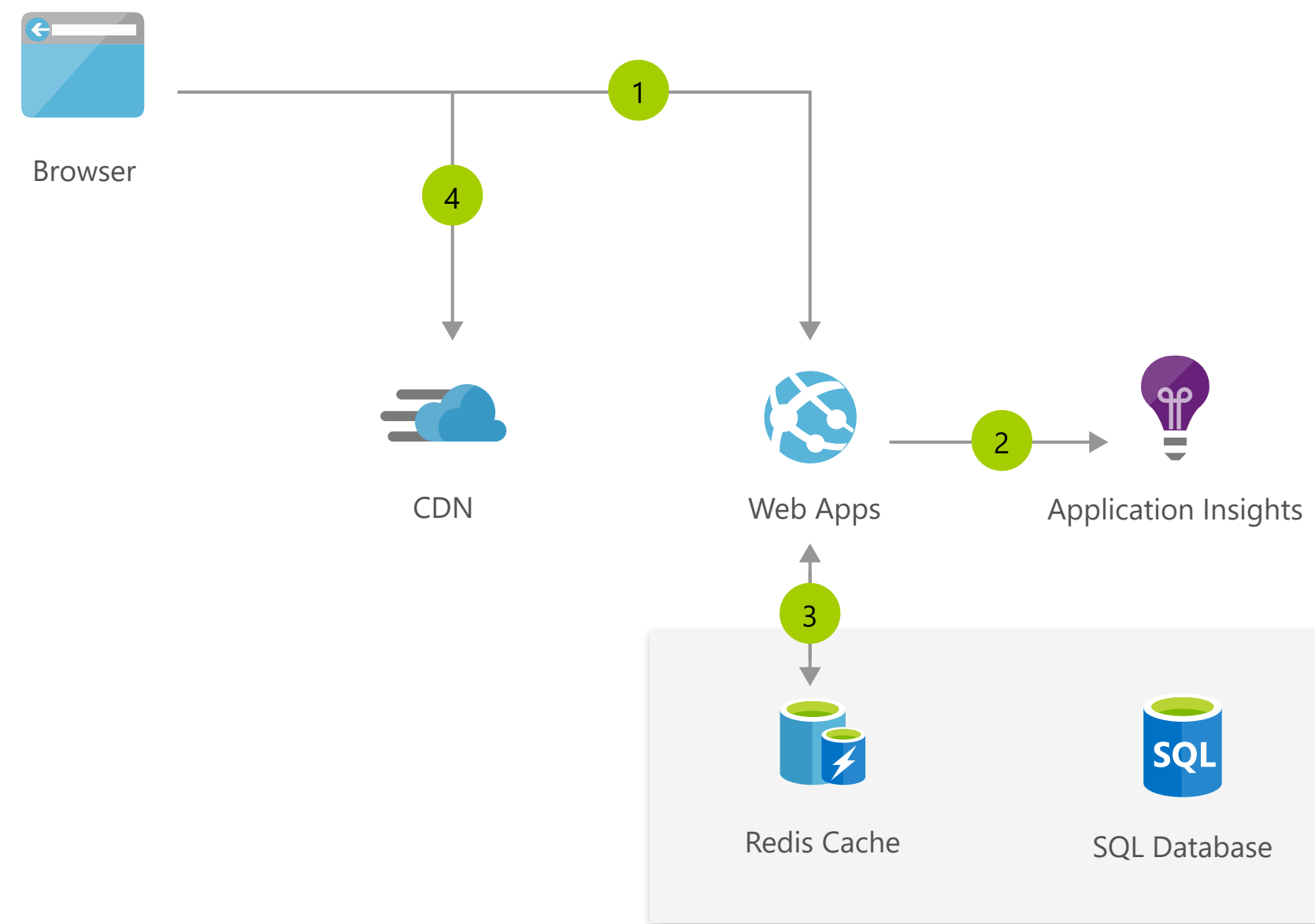


# Simple Branded Website



## Architecture overview

Quickly build and launch digital campaigns that automatically scale based on customer demand. Start simple with the content management system that enables you to easily maintain the messaging on your website in real time, from a browser, with no coding required.

- 1 User accesses Web Apps from Azure App Service in a browser.
- 2 Application Insights detects issues and understands usage for your web apps.
- 3 Web App connects to SQL Database and Azure Redis Cache for better performance.
- 4 Browser pulls static resources such as video from Azure Content Delivery Network to reduce load time.

## Products

