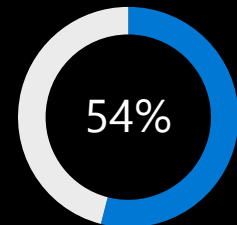


Choose Azure for your SAP solutions

Like many organizations that rely on SAP data, your company may be considering moving your biggest and most critical system to the cloud to transform operations.

Cloud services offer global organizations additional opportunities for agility, cost savings, risk reductions, and immediate insight. Many organizations running SAP solutions on-premises have grown increasingly aware of the need to more quickly adjust processes based on emerging data and new business needs.



54% of enterprises expect the future demand for cloud software will increase

[SAP Q1 2020 Earnings](#), April 2020

Run the SAP solutions you already use on Azure

Benefit from unified support and best practices as part of the Microsoft and SAP preferred cloud partnership. Find your way along a trusted path, and bring the intelligence, security, and reliability of Azure to your SAP applications.



Cloud platform optimized for SAP

Replace outdated systems with Azure, a proven cloud platform offering the performance and scale you count on and a foundation for innovation and agility.



Unmatched security, compliance, and business continuity

Benefit from 3,500 cybersecurity professionals and the industry's largest compliance portfolio for your SAP solutions in the cloud and on-premises.



Immediate insights and agility

Tap into 100 Azure services, access SAP Cloud Platform, apply intelligent analytics, and integrate with Microsoft 365, Teams, Power Apps, and Power BI to drive new customer experiences.



A partnership you can trust

After decades of working together, Microsoft and SAP have announced Embrace, a preferred cloud partnership that can simplify and accelerate your transformation to the cloud.

Quantifying savings

A [Forrester study](#) showed an organization can experience a three-year 102 percent ROI after moving its legacy SAP infrastructure to Azure, experiencing benefits of \$15.9M over three years, with investment payback in nine months.

102%
three-year
ROI

9
months
payback

"We chose to migrate to Azure for three main reasons: cost, strategy, and speed.... We saw a big cost advantage with SAP HANA on Azure over the cloud we currently used.... And the speed was all about how quickly we'd get new capabilities in Azure and could act on them."

— David South, Director of Architecture
Coke One North America (CONA Services)



Cloud platform optimized for SAP

Replace outdated systems by building in Azure, a proven cloud platform that is certified to run your mission-critical SAP applications with the performance, scale, and reliability your business counts on. Gain immediate agility and efficiencies and fuel future innovation.

"[R]unning SAP on Azure gives us the agility and flexibility we need to disrupt the healthcare industry..."

— Dan Regalado, Vice President of Global Technology Transformation and Strategic Partnerships, Walgreens

Azure infrastructure options for agility

SAP requirement	Azure options
High performance compute	<ul style="list-style-type: none"> Choose from SAP-certified VMs and purpose-built bare-metal instances. Support changing needs for SAP HANA with up to 24 TB of RAM scale-up and up to 60 TB of RAM scale-out. Run SAP NetWeaver applications with other SAP-certified databases with TB-scale data volume.
High performance storage	<ul style="list-style-type: none"> Gain speed with top-performers Premium SSD and Azure Ultra Disk Storage. Run complex SAP HANA scale-out configurations with standby nodes powered by Azure NetApp Files technology.
Enterprise grade connectivity	<ul style="list-style-type: none"> Ensure connection across locations using MPLS and IP VPN options with a premium global network. Avoid the internet and connect directly into the Azure network with Express Route options for up to 100 Gbps of bandwidth.
Management and governance	<ul style="list-style-type: none"> Manage smarter using Azure policies and blueprints for compliance standards and built-in cost management tools. Benefit from a comprehensive DevOps framework for SAP, including Azure Monitor for SAP Solutions (preview), Azure SAP Automation, and Azure Backup for SAP HANA. Deploy SAP on Azure IaaS with help from the SAP on Azure Architecture Center, and start the journey for migrating SAP to Azure.



Unmatched security, compliance, and business continuity

Gain new capabilities to protect business operations. Trust your apps and data to the cloud with an unrivaled multi-layer cloud security and compliance foundation for SAP and related solutions across both cloud and on-premises, with [Azure Security Center](#) and [Azure Sentinel](#).

Best in class security to protect your most sensitive, business critical data, underwritten by an annual investment of \$1B by Microsoft. Layers of security include Advanced Threat Protection and single sign-on (SSO) with multi-factor authentication enabled with [Azure Active Directory](#).

Largest compliance portfolio. Microsoft Azure has the largest compliance portfolio of any cloud platform, and supports critical data protection regulations such as GDPR and HIPAA.

Built-in backup and recovery to simplify your SAP landscape.

Enterprise-class cloud services

95% of Fortune 500 companies rely on enterprise-grade Azure services

50+ regions for SAP HANA—the most of any cloud provider.

90+ compliance offerings.

\$1B annual investment in security R&D

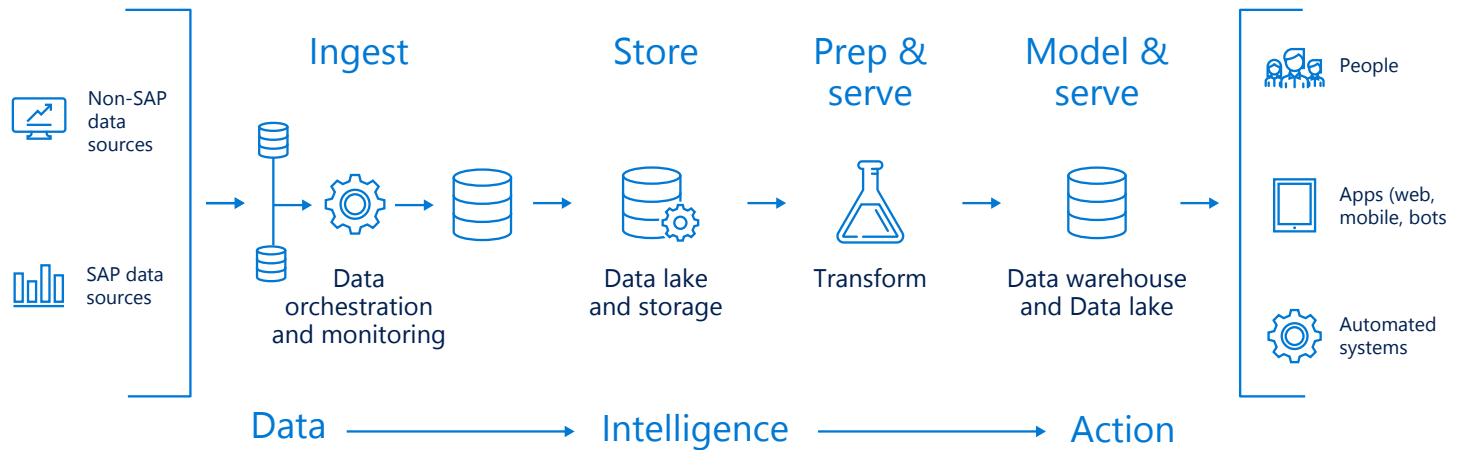


Continuous innovation and insights

New insight can help companies empower employees, better understand customers, and prevent supply chain disruptions. Easily bring SAP data into [Azure Synapse](#) to monitor and map supply chains with real-time insights, and then share those insights with built-in connection to Power BI. Gain a full picture of market conditions, and use AI and machine learning to predict inventory needs and adjust supply chain processes.

“With Azure, we’ve lifted our entire IT landscape up to a higher level where we can drive experimentation with much less risk and much less cost.”

— Sarah Haywood, Chief Technology Officer and Vice President of Technology at Carlsberg Group



Gain new insights from advanced analytics in Azure

Integrate SAP data with unstructured data from across the enterprise, tap into more than 100 Azure services and SAP connectors, access SAP Cloud Platform, apply intelligent analytics, and integrate with Microsoft 365, Teams, Power Apps, and Power BI to discover insights that drive new customer experiences.

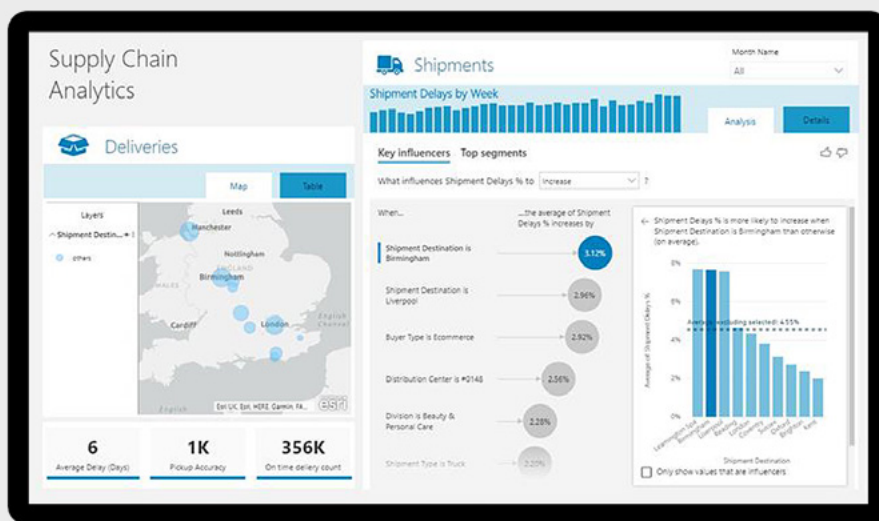
Customer stories

Customers across [every industry](#) run their largest production SAP landscapes in Azure.

[CONA Services](#) increased agility and performance to handle more than 160,000 sales orders a day by running a 28 TB SAP HANA system on Azure.

[Daimler AG](#) reduced operational costs by 50 percent and increased agility by spinning up resources on-demand in 30 minutes with SAP S/4HANA and Azure, empowering 400,000 global suppliers.

[Carlsberg](#) modernized infrastructure and optimized its SAP production landscape by migrating everything, 1,600 TB of data, to Azure within six months.



Feed your organization’s appetite for business intelligence

Use SAP and Microsoft business intelligence tools to create a comprehensive real-time dashboard view of operations.



A partnership you can trust

Move with confidence. Customers have trusted Microsoft and SAP with their most business-critical systems for decades, and we understand the unique challenges of transforming production systems.

Both companies run each other's solutions. Microsoft is the only cloud provider that's been running SAP for its own finance, HR, and supply chains for the last 20+ years, including SAP S/4HANA. Likewise, SAP has chosen Azure to run a growing number of its own internal system landscapes, also including those based on SAP S/4HANA.

The SAP-Microsoft [Embrace](#) initiative helps eliminate guesswork and accelerate migration of SAP ERP and SAP S/4HANA solutions from on-premises to Azure. For customers working toward an end of life deadline, SAP has worked with Microsoft to help customers accelerate their move to Azure with a streamlined process.

Joint customers benefit from a framework of combined value, shared experience, and customer dedication. It's no wonder that across every industry, SAP customers continue to choose Microsoft Azure.

- **Simplify your move.** Industry market bundles create a road map to the cloud for customers in focused industries, with a singular reference architecture and path to streamline implementation.
- **Get collaborative support,** including unified technical support, to simplify resolution. The combined support model for Azure and SAP Cloud Platform will help ease migration and improve communication.
- **Benefit from jointly-developed market journeys.** Road maps to the intelligent enterprise include recommended solutions and reference architectures for customers and offer a harmonized approach by industry for products, services, and practices across Microsoft, SAP, and system integrators.
- Tap into a global ecosystem of [Strategic Service Partners/System Integrators](#).

Get started

Accelerate your path to the cloud. Start with these resources:

azure.microsoft.com/sap

[See what other customers say](#)

[Find a partner](#)

Copyright © 2020 Microsoft Corporation. All rights reserved. This document is provided "as-is." Information and views expressed in this document, including URL and other Internet Web site references, may change without notice. You bear the risk of using it.

Some examples are for illustration only and are fictitious. No real association is intended or inferred. This document does not provide you with any legal rights to any intellectual property in any Microsoft product.

"We needed a provider that enjoys a close partnership with SAP, understands our needs, and can accelerate our migration and expand our capabilities. Azure answered every need."

— Joshua Sefchek, Manager of Cloud and Enterprise Services, Toyota Material Handling North America

"By moving SAP HANA to Azure, we have been able to speed up planning cycles and accelerate delivery of finished goods to our customers. Our whole production engine can now speed up."

— Richard Cammish
Chief Information Officer
Coats



SAP named Microsoft as Pinnacle Awards 2020 Partner of the Year

