Microsoft Azure and the Azure Stack Portfolio

Enterprises Believe Microsoft Understands Their Technology and Business Needs

Microsoft is uniquely positioned as a cloud partner to support enterprises on their digital transformation journeys. Enterprises believe Microsoft understands their needs well and are very satisfied with Microsoft's ability to integrate with their existing on-prem systems. Azure's competitive position in the market is enabled by the security, trust, heterogeneous and economic through built-in security, trust, and data privacy.

Microsoft Azure Offers a Natural Path to Cloud for .NET Workloads

Microsoft Azure is the most popular destination for .NET workloads, with 95% of respondents believing it runs very or extremely well on Azure. Enterprises also find Azure's competitive position in the market is enabled by its ability to integrate with core enterprise technologies and cloud services.

Microsoft Azure Seen as a Destination for Mixed Environments – Running Workloads Between The Cloud Security Wall

Microsoft is seen as a destination for mixed environments, with 90% of respondents reporting that it's very important that their cloud provider is not a source of competitive threat. Among enterprises:

- 94% believe it is important to keep non-Microsoft workloads separate from cloud services.
- 90% report that it's very important that their cloud provider is not a potential competitor to their existing technology stack.
- 88% believe it is very important that their cloud provider is a good partner to the open source community.

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