By the numbers: hybrid cloud

In the State of the Hybrid Cloud survey, we asked IT pros and managers how they view the landscape of hybrid cloud—where customers combine a private cloud or on-premises infrastructure with public cloud services. This international survey included more than 1,700 respondents from multinational enterprise-size companies, based in 26 countries.

Hybrid cloud is more common than you may think
67% of survey respondents were already using hybrid cloud or considering it as a future option.

Many are new to hybrid cloud
49% of respondents using hybrid cloud, 49% did their first hybrid cloud deployment in the past year.

Motivations for using hybrid cloud
34% say cost is key
33% say it increases consistency
32% say it drives scalability

How companies are using hybrid
71% controlling data storage
69% backup or disaster recovery
65% cloud analytics

The hybrid advantage
According to current users, there are many advantages to hybrid cloud:
82% say it gives them better cloud performance.
81% say it allows them to use the services they prefer.
82% say it improves consistency.
81% say hybrid cloud is essential to a digital strategy.

The number one benefits of hybrid cloud, by geography

United States
Scalability is key
United Kingdom & Germany
Security comes first
India
Better performance scores highest

By the numbers:

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To learn more about how others in IT are innovating in hybrid cloud environments, watch our webinar on the State of Hybrid Cloud 2018 report: "Among the clouds: enterprises still prefer hybrid." 

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1 Participants for this online survey were recruited from (non-Microsoft) local market lists selected by the Microsoft CMR and the international research firm Kantar TNS, which was hired to conduct the outreach. Survey participants were from companies sized upper midmarket to enterprise (250+) and included IT professionals, professional developers, and business decision makers/influencers who use, are planning, or are considering a hybrid cloud deployment. Survey was conducted Jan. 4–24, 2018.