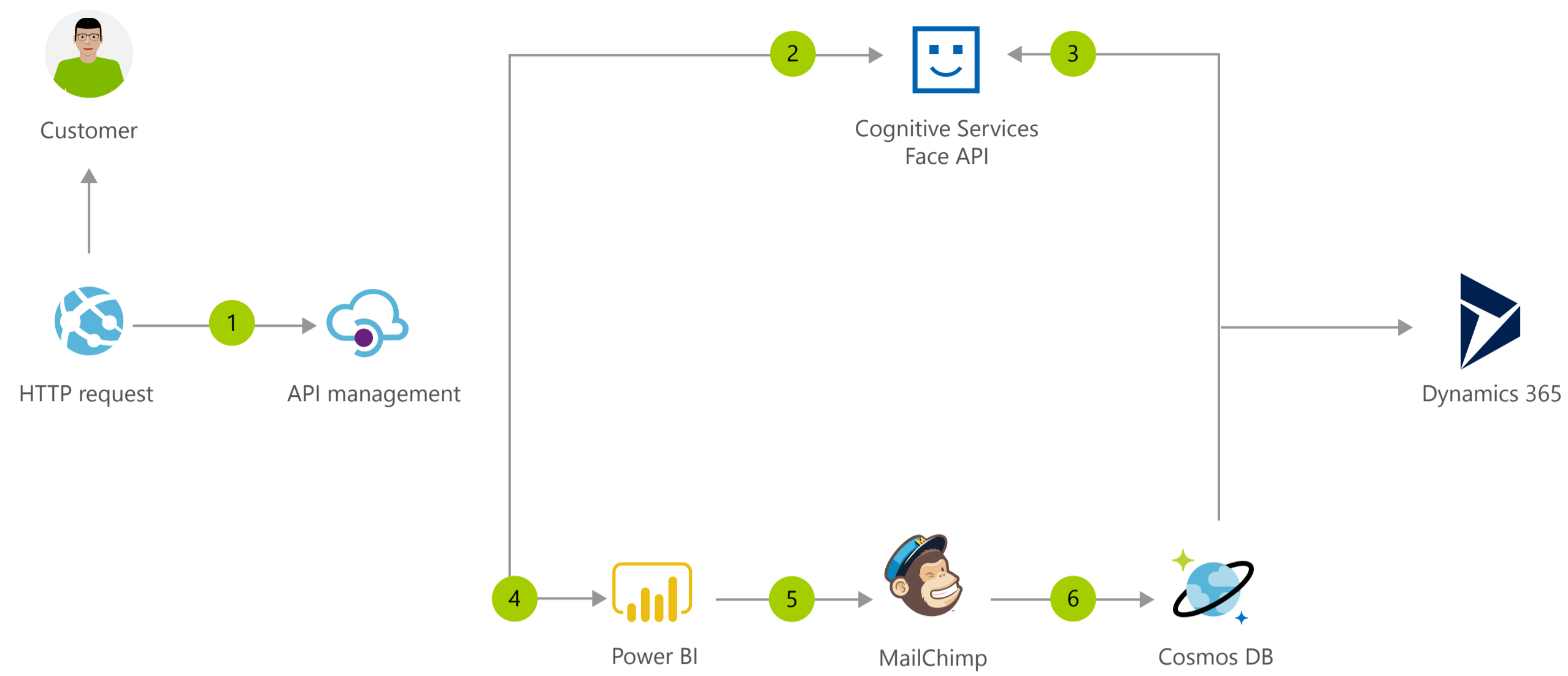


Customer onboarding process powered by a serverless architecture



Architecture overview

The solution demonstrates a business process for customer onboarding. This serverless architecture enables you to build and run applications without having to worry about the underlying infrastructure and the associated management and maintenance. By using it, you can dramatically improve developer productivity.

- 1 Information about the new customer is posted to a web endpoint.
- 2 The customer's photo is posted to Cognitive Services Face API. Face API associates the customer's photo and name.
- 3 The customer information is recorded in Dynamics 365 or other CRM.
- 4 The information about a new customer is sent to PowerBI.
- 5 The customer information is added to the mailing list (MailChimp).
- 6 The solution creates a record of the member in SQL Database.

Products

